

Processing of personal data

FirstAED processes your personal information in order to handle your inquiry and to build an interest profile. This is used to customize pageviews on our website for increased relevance to you. This information as well as your interest profile also forms the basis of what information we send to you, as well as the dissemination of offers if you are subscribed to our news mail.

You can always change your mind

In order for us to get a picture of what you are interested in, we use the information you provide us, as well as register your movements on our pages and your use of our application. You can update your interests at any time or opt out of receiving additional information from FirstAED on our Preferential Management page. Here, you may also request to delete this type of personal information and withdraw your consent for further processing of your personal information for the purposes described herein.

If you have not visited FirstAED's pages or showed any interest in the information we have sent you over the past 24 months, your personal information collected for the above-described purposes will be automatically deleted.

Use of third parties

FirstAED has entered into cooperation with Regions who wishes to use the FirstAED app. FirstAED does not share your personal information with third parties other than those who supply our IT systems. We secure your personal information and rights through data processing agreements with those suppliers. Some of the third parties mentioned above are located in countries outside the EU / EEA area. Here, FirstAED guarantees that there is legal basis for transferring your personal information to third parties established in those countries.

Contact us at contact@firstaed.com for more information about our subcontractors and documentation in this regard or if you have other questions about how firstAED processes your personal information.

We are at your disposal

It is your right to seek insight, protest, correct or limit our processing of your personal information. You also have the right to data portability, as well as the right to complain about FirstAED's processing of your personal information to the Data Protection Authority. You can find further information about our processes and your rights in our privacy policy.